



Traditional Wiltshire Beers Enjoyapint



SWINDON TOWN FOOTBALL CO. LTD.

Registered Office: COUNTY GROUND SWINDON

> President: Mr. W. J. CASTLE

> > Chairman: B. HILLIER

Vice-Chairman: G. W. HERBERT

Directors: D. ALDERTON N. ARKELL W. DORE C. J. GREEN C. HOWARD T. J. KEARSEY L. SMART R. STEPHENSON

Player Manager: LOU MACARI

Administrative Manager/ Secretary: R. JEFFERIES

Telephone No. 22118

Financial Manager/ Company Secretary: R. A. MORSE

Commercial Manager: D. BUSWELL

Club Medical Officer: Dr. J. NICHOLAS

Cover Aerial Photograph by Sealand Aerial Photography of Chichester, Printed by: EJW Colour Print Ltd, Itratton Road, Swindon, Wiltshire.

Chairman's Comments



This afternoon we welcome to the County Ground the Directors, players and supporters of Colchester United.

This being our first home game since our F.A.Cup defeat by Dagenham. I would like to say how well I thought they, played and how disapointing our own performance was, having now gone on to beat Peterborough United in the second round we wish them well for their third visit to Carlisle United.

Having been knocked out of the F.A.Cup gave us a blank week end last week but our visit to Darlington the week before saw us narrowly lose by 1-0 in what was probably the best game of football and also the most entertaining this season. It was an end to end game from the start and the result in doubt right up to the final whistle with our lads giving as good as they received. It was also nice to see Darlington get a crowd of over 6,000 for the first time for years.

Our youth team visited Plymouth Argyle in the F.A. Youth Cup last week and won by 7 goals to three and we now await the draw for the next round.

We are pleased to announce that, in response to a suggestion made by the National Director of "Christians In Sport', the Directors and I have invited The Rev Nigel Sands to serve as the Club's Honorary Chaplain to assist in meeting the pastoral and spiritual needs of those connected in any way with our football club.

Mr Sands was ordained in 1967 and served 11 years in the Diocese of Liverpool. He is now the Rector of four parishes in the Lambourn Valley, near Newbury, a post he has held since 1978. He is an ardent football follower who persues a close interest in the history of the game and is concerned for its future d.velc nt, and is also a member of the distinguished '92 Club' for supporters who have attended a lst class match at every one of the current Football League grounds.

About twenty League clubs have already experienced the value of a Chaplain's ministry, including our neighbours at Bristol City, Oxford and Aldershot, and although Mr Sands is no stranger to The County Ground we warmly welcome his in his new capacity.

He can be reached at the club when there is a match here (though he won't often be wearing his dog-collar!) or direct at his home, Wickham Rectory, Newbury, Berkshire (phone 048-838-244). And should you be in any doubt as to how to address him, the best way, says this most approachable of men, is by his Christian name or simply as 'Rev'.

Finally I would like to thank our sponsors today McLean Homes, in particular Mr Mike Tanner, and also the match ball donor, Mr Jim Hale. Many thanks for your attendence this afternoon.

Lowndes Lambert Group sponsors of Swindon Town F.C.

Wherever there is exposure to risk-on land, at sea or in the air-Lowndes Lambert arranges insurance protection that is secure, effective and, above all, economical.

Whether we're dealing with the factory complex or the family home, the supertanker or the supermarket we handle every assignment with an expertise founded on over eighty years experience.

It's our business to protect your business



Lowndes Lambert Group Limited

International Insurance Brokers Aspen House Temple Street Swindon Tel: Swindon 26252

Head Office: 53 Eastcheap London EC3P 3HL And and at Lloyd's

YOUTH TEAM EEATURE

BY JOHN TROLLOPE



During the last couple of weeks we have played three reserve games, resulting in a win draw and one lost. The first two were good performances gaining a creditible draw and a home win against Norwich and Southampton respectively. In both games the players performed well and thoroughly deserved their rewards, one reason for this was we had nearly the same side. The defeat at Crystal Palace was very disappointing to say the least for we fielded one of the strongest reserve sides of the season, we just didn't seem to have the appetite for the game, but generally the performances have improved of late.

The South East Counties team have played two home games losing both to West Ham and Luton Town. In both games we played as well as could be expected for we were without seven regular members of the team, with five playing for the County Youth side while two were injured. The lads who came in performed quite well but still the old problem of scoring goals was evident, but it gave me the chance to assess their capabilities. We are still in the Junior Cup and have reached the semi final stage so although our League position is disappointing we still have our Cup semi final game to look forward to.

Our F.A. Youth Cup game at Plymouth was another of those games when goals were scored every 10 minutes or so and in the last half hour we scored four of our goals to clinch a fine 7-3 win. In all we have scored 19 goals in three games and we have conceded eight. We had to pull back from behind on three occasions so not only was it a fine performance, it showed a lot of charactor. We must tighten up at the back to progress any further but as long as we continue to score goals we can overcome the odd goal against. The draw for the 3rd round is made next Monday and we look forward to favourable draw, having been drawn away in the first two rounds a home tie would be nice.





BY DAVE KING

The visit of United to the County Ground this afternoon follows a defeat in the F.A. Cup last Saturday that ended only two goals short of the Club's heaviest defeats. The 5-0 scoreline inflicted by visitors Gillingham however did include two goals scored in the last five minutes so those record defeats by Leyton Orient in 1953 and Reading in 1957 were not seriously threatened.

United are one of only six League Clubs who have yet to provide a player for a full international match, along with our next visitors Halifax Town, Darlingon, Rochdale, Torquay and Wigan.

Currently in eighth position the Layer Road Club will be looking to keep in touch with the leading teams to avoid this season's League campaign developing into a similar tale of last season when after early promise, they encountered a spell in the second half of the season when they only had one victory in thirteen League games.

Only Hereford United have scored more goals in away matches this season, and leaders Chesterfield along with Scunthorpe United can say the same of their home record.

Former Club Coach Cyril Lea now in his second season as Manager brings his squad of players to Wiltshire this afternoon in the knowledge that included in the team is the Division leading goalscorer Tony Adcock with 17 goals, and a warning of their staying power having scored eight of their fourteen away goals this season in the last twenty minutes of matches! Their League record to date reads:-

HOME: Southend United drew 3-3, Blackpool drew 1-1, Aldershot won 2-0, Torquay United won 2-1, Exeter City lost 3-4, Stockport County won 3-0, Halifax Town lost 1-3, Hartlepool United won 1-0, 3-1, Peterborough United won AWAY : Scunthorpe United drew 2-2, Bury lost 3-4, Mansfield Town won 1-0, Northampton Town won 3-1, Darlington lost 0-4, Chester City won 2-1, Chesterfield drew 1-1, Tranmere Rovers lost 1-3, and Rochdale drew 1-1.

Included in the United squad are the following:-

Goalkeeper ALEC CHAMBERLAIN joined United from Ipswich Town, the 20 year old born at Ely, joined Ipswich from Ramsey Town, made his debut in the opening League match of last season at Darlington keeping a clean sheet. One of only two players to appear in every League match last season, Alec has appeared in all eighteen this, in his consecutive 64 League matches Alec has remained unbeaten in 22 of them.

Defender ANDY FARRELL joined the Club straight from school, 19 year old Andy, Colchester born, also made his debut in the same opening day match at Darlington last season, in all he made 15 appearances last season. Ever present in all eighteen League matches this season Andy has yet to score his first League goal.

Edinburgh born IAN PHILLIPS was a former Ipswich Town apprentice, 25 year old Ian never appeared in their League team, and joined Mansfield Town on a free transfer in August 1977, he made 23 League appearances in two seasons before joining Peterborough United on a free transfer in 1979. Ian made 97 League August appearances for the London Road Club, before joining Northampton Town for the 1982/83 season. After 42 League games, United paid a fee of £3,000 for his services, made his Club debut in an away match at Stockport County on September 9th last year. Today should mark his 50th consecutive League appearances for United, scored 2 goals in a 6-0 home win over Hartlepool on December 3rd last season.

Making his debut in this seasons home 1-1 draw with Southend United was KEITH DAY who joined United from Aveley the Club that Dagenham defeated to earn their 1st round F.A. Cup Tie with us. Since his debut on the opening day of the season 6'1" Keith has only missed the home match with Blackpool, yet to score a first team goal.

Player Coach STUART HOUSTON a former Manchester Club mate United of Lou Macari's, gained one Scottish International Cap on October 29th 1975 v Denmark in Glasgow in a 3-1 victory. Born in Dunoon 35 year old Stuart, played for Port Glasgow juniors before signing for 1967, he joined Chelsea in August Brentford in March 1972 after only 9 League matches at Stamford Bridge. At Griffin Park he made 77 League appearances Manchester before joining United in December 1973 for a fee of E40,000; in seven seasons at Old Trafford he made 205 appearances. In August 1980 he League joined Sheffield United helping the Bramall Lane Club to promotion from Division 3 in 1982 after 94 League matches he joined Colchester in 1983, with 42 League matches last season he is ever present this season, scored his only goal

this season in the 4-3 defeat away to Bury.

Former Club apprentice PERRY GROVES has made 84 League apperances, 19 year old Perry has scored 4 goals this season including the last away match at Rochdale, as well as the last home match with Peterborough United in a 3-1 home win, his other goals have come in home matches with Exeter and Stockport.

Another former Iswich Town apprentice was NOEL PARKINSON, who made his League debut for Bristol Rovers on loan in a 3-1 home to defeat by Q.P.R., his fist League goal come in a 3-2 defeat for the Eastville Club at Sunderland. His first fifteen League matches were five with Rovers and ten with Brentford. After 4 seasons at Portman Road Noel joined Mansfield making 70 League appearances in two seasons scoring 13 goals. Played for Scunthorpe United the last two seasons playing in 41 League matches scoring 7 Joined Colchester goals. this season making his debut in a 1-1 home draw with Blackpool, made 16 appearances in the League to date, scored his only goal in the 3-1 away win at Northampton.

Another former Ipswich Town player is ROGER OSBORNE who cost a fee of £25,000, scored the winning goal in Ipswich Town's September 8th, has made 11 League F.A. Cup final victory over Arsenal in 1978. Made 124 League appearances for Ipswich, 34 year old Roger is now two League appearances from 150 for United, has made 16 League appearances this season.

The fifth former Ipswich Town player at Layer Road is 20 year old RUSSELL IRVING, made his League debut v Blackpool on appearances including five as substitute, scored his first League goal in the last home match with Peterborough United.

Leading goalscorer is 21 year old TONY ADCOCK, this former Club apprentice made his debut v Carlisle in the final home match of the 1980/81 season. His first League goal come on September 18th 1981 in 3-1 home win with Torquay, scoring twice. Tony has scored in seven of the nine home League matches this season, including a Hat-trick in the opening day match of this season v Southend, the second Hat-trick of his career. The other coming in a 4-3 home win over Crewe on January 21st 1982, on thirteen occasions, he has scored a brace of goals. His League record reads 132 League appearances with 64 goals.

Town fans will remember KEITH BOWEN who scored the first of Brentford's two goals in their 2-2 F.A. Cup 2nd Round Tie here on Dec 11th 1982, 26 year old Keith also scored on Nov 3rd 1981 .in a 3-0 Brenford win here and in a Bee's 4-2 home win on April 19th 1982.



Back Row: (left to right) Steven Allen, Noel Parkinson, Perry Groves, Alec Chamberlain, David Gadsdon, Rudi Hedman, Andy Farrell, Tony Adcock. Centre Row: Roger Osborne, Russell Irving, Keith Bowen, Michael Whytock, Alex Chappell, Simon Burman. Front Row: Ian Phillips, Jeff Hull, Cyril Lea (Manager), Stewart Houston (Player/Coach) Mike Walker (Player/Coach), Stuart Youngman, Robin Reid.



BY DAVE KING

No one can deny that since Lou Macari took over the managerial role here at the County Ground opportunities have abounded for many. Within days of taking over preseason, Lou took COLIN RUSSELL on a weeks trial, after a pre-season friendly at Forest Green, the Huddersfield striker joined Third Divison Bournemouth.

After appearing in the second half of the same friendly match PETER OSBORNE who was released last season declined an invitation to rejoin the Club on trial. While GARY FULBROOK accepted a similar offer, which culminated in his progress to appear as substitute in our League match with Scunthorpe United, and a full appearance in our Cup Replay with Dagenham.

Following the pre-season friendly at Chippenham MIKE GRAHAM was re-signed after his release at the end of last season and has appeared regularly to date in our League line up. The same situation and opportunity applied to KEVIN BADDELEY who returned to League football in September, but after signing two monthly contracts, he declined a third and promptly signed for Gola League Wealdstone.

The loan period Brighton full back CHRIS RAMSEY spent with us enabled him to sample League football again following the injury he sustained in the 1982 F.A. Cup Final. After drifting into Non-League football PETER COYNE was given the opportunity to re-structure a career that began with such high hopes at Old Trafford.

Playing with Fairford Town in the Hellenic League one week on the verge of a League debut at Mansfield Town earlier this season was the change in fortune for defender PAUL GIBBONS who has performed with credit in our football combination team.

Former Chelsea and Brentford defender GRAHAM WILKINS was brought to the County Ground for a trial period, but has since left the Club, so has former Manchester United junior DOMINIC GENEVESE who made several reserve team appearances.

Goalkeepers ALISTAIR SPERRING from Southampton and JOHN POWER from Limerick City have spent loan periods at the County Ground Alistair appeared in the first leg Milk Cup Tie with Bristol Rovers, he returned to Hampshire League football at the Dell third in line to Peter Shilton and former Eastville Custodian Phil Kite. The third goalkeeper to try his luck at the County Ground is Ipswich Town keeper JON HALLWORTH.

Three of last seasons apprentices, the MARKS, GARDINER, HUGHES, and PAYNE have appeared in the senior team with Mark Gardiner earning the Bristol 'Evening Post' award as man of the match following our 1-0 victory at Eastville in the Milk Cup second leg tie, while 16 year old 'keeper ALAN CHURCHWARD was included in the squad that travelled to Mansfield in October when an injury scare surrounded Scott Endersby.

Trialist Don Elliott from Doncaster, scored two goals for our reserve team but rejected a contract with the club. Midfield player DAVID WYNN who had suffered injury problems with Manchester United made several early season appearances in the reserve team but has since left the Club.

After a loan period with Aldershot this season, and Brentford last NIGEL GRAY has returned to make the occasional first team appearance. Fellow defender SIMON GIBSON who sought a move last season has been restricted to the Two Cup matches with Bristol Rovers at home and Dagenham away.

The real success story of those outside the initial County Ground enviroment was COLIN GORGON who made a goalscoring debut at Rochdale and was given a two year contract after signing from Oldbury United. With DAVE HOCKADAY and CHARLIE HENRY seeking to impress the managerial pairing at the County Ground after long absences with injury reputations still have to be maintained or made.

Considering the number of players mentioned you can appreciate the opportunity offered to all of them, some have failed, declined, been found wanting, and some are even now in the process of trying to impress, but none can say that they did not have that opportunity.

These early days of a new managerial regime here at the County Ground will continue to be a period of assessment not only for the new, but also for the long established. Each manager has his own ideas and with contracts already assured for some before the arrival of Lou Macari, they also need to ensure that they will be included in any future plans, for it will be next summer when their efforts will be assessed. Do you require Tracked or Wheeled Excavators Tracked or Wheeled Shovels Tractors and Scrapers Bulldozers Tipper Lorries Low Loaders THENHIRE FROM HIGDBERG LCC PLANT HIRE CONTRACTORS

> 29 Newport Street, Swindon Tel: Swindon 36125 or 23876

EOGLISIONEOUR

BY DAVE KING

A belated welcome to Jon Hallworth our on loan signing from Ipswich Town, making his debut for us in a 1-1 draw away to Norwich City he kept a clean sheet in our 2-0 victory over Southampton in our football combination fixture last week. Jon who comes from Stockport, joined Ipswich Town straight from school in the Summer of 1982, born on October 26th 1965 he has made 9 combination appearances including six this season. A regular member of Ipswich Town's South East counties League team last season, Jon is 6'1" Tall and weighs 10st 71b.

With Lou Macari's announcement that he would be entering the transfer market. He will increase the already active business conducted in recent days. While newly installed Aldershot manager Ron Harris sold striker Dale Banton to last seasons Fourth Division champions York City for a fee of £50,000 and signed Andy McCulloch from Second Division Crystal Palace as his replacement, in fact 34 year old Andy made his debut for his new Club in our last home League match, Ron's dealings are minimal in comparision to Jim Iley of Exeter City.

After releasing John Sims to neighbours Torquay United on a free transfer, and selling fellow striker Steve Neville to Bristol City for £12,000, he signed Bristol City's Trevor Morgan on a free transfer, and secured loan signings Nigel Smith of Bristol City, and Doug McLure of Queens Park Rangers to strengthen his midfield.

Nearly as busy was Bobby Roberts of bottom Club Wrexham, after releasing defender Jake King on loan to Second Division Cardiff City he signed Paul Comstive from Third Division Wigan Athletic, and Peter Houghton from Preston North End on loan.

Other transfer moves have been Oldham Athletic defender Nick Sinclar to Tranmere on loan.... who have also signed John Platt from Bolton Wanderers, the 30 year old keeper is also on a months loan another goalkeeper on the move is 32 year old Mervyn Cawston who has rejoined Southend for his third spell, from First Division Stoke City.... Rochdale striker Les Lawrence has moved up a Division by joining Third Division Burnley, it was only in the close season that Les left Aldershot in a £15,000 move to the Lancashire Club.

After Third Division Lincoln City loaned goalkeeper David Felgate to Second division Cardiff City for a month with a proposed £55,000 deal for the Welsh International pending, they recalled England Youth International Stuart Naylor from Crewe Alexandra after a 55 match loan period! Dario Gradi the Crewe Manager quickly replaced him by signing Brian Parkin from Oldham Athletic on loan.

Striker Neil Whatmore has rejoined Mansfield Town Manager Ian Greaves for a third time, and all with different Clubs, they have previously been at Bolton Wanderers, Oxford United and now Mansfield together. Twenty nine year old Neil has moved from Third Division Burnley on a months loan.

Loan periods that have expired have seen Mike Perry return to West Bromwich Albion from Torquay United, and Steven Senior to York City from Darlington.

John Power who was on trial with our Club from Limerick has now left, while after a brief period with Gola League Club Wealdstone our former defender Kevin Baddeley Southern League has joined Cheltenham Town making his debut in a Bill Dellow Cup match alongside former County Ground players, Brian Hughes, Ray Baverstock and Paul Collicutt.

Two players close to personal landmarks regarding Club appearances in League matches, inclusive of substitute appearances, are Leigh Barnard, and Paul Batty, with 99 and 98 appearances respectively.

While Lou Macari needs four more League appearances to complete a career total of 350, Alan Mayes completed the same total in our recent home match with Scunthorpe United, while Peter Coyne reached 150 League appearances in the same match.

Lou Macari's next goal will be one hundred in English soccer inclusive of League, Milk Cup and F.A. Cup with Manchester United and Swindon.

Our recent away match with Darlington provided the Division's highest League attendance of the season, the 6,099 saw Darlington's Kevin Smith make his 250th League appearance for the Quakers his only League Club.

Apart from our Second Division days, last Saturdays vacant date meant that it was the first occasion since the 1961/62 season that we have not participated in



the Second round of the F.A.Cup, when we were defeated by Kettering Town in a lst

With Peterborough United the latest Club to guickly want to forget Dagenham United, the Essex Club's reward was something of a disappointment with an away tie with Carlisle United of the Second Division, they will do well not too underestimate the dogged qualities shown by the Gola League Team. No compensation really, but one consoling thought was that at least we brought Dagenham to a second match! Wembley 1969 seems to recede furthur and furthur.

round replay. The Dagenham defeat was our first by a Non-League Club at the County Ground, while this seasons first round defeat in the Milk Cup by Bristol Rovers was the fourth year in succession we have made a first round exit to Wrexham, Bristol City, Plymouth Argyle, and Bristol Rovers respectively, yet it was only February 12th 1981 we were in a semi-final tie with Wolverhampton Wanderers!

Rochdale could have unearthed a gem in winger David Thompson according to his Manager Vic Halom who says 'There are so few good wingers about, and yet these are men who can unlock defences. He is a one off, there is a little bit of the former Irish International Jim Conway in him, in 20 years of football I've never seen anyone with his pace.'

In one of two League matches played last weekend Blackpool moved into fifth position by virtue of only their Second away win of the season at Stockport, winning 3-1, this was their first success away from Bloomfield Road since the opening day win at Halifax.

Last Saturdays second round of the F.A. Cup left only Darlington and Port Vale who are definitely through to the third round, while Hereford and Northampton faced replays with ground advantage after hard earned draws at Plymouth and Brentford. Darlington's reward for disposing of Non-League Frickley Athletic was a Local Derby with Second Division Middlesbrough at Ayresome Park. If you recall, Darlington along with Blackpool and ourselves were the only Fourth Division survivors to participate in last seasons fourth round of the F.A. Cup.















Coniston House. Washington Centre. District 4. Tyne & Wear.



	SWINDON TOWN	TEAM CHANGES
1	SCOTT ENDERSBY	
2	NIGEL GRAY	
3	COLIN BAILIE	
4	LOU MACARI	
5	ANDY ROWLAND	
6	PAUL BATTY	
7	DAVE HOCKADAY	
8	PETER COYNE	
9	COLIN GORDON	
10	LEE BARNARD	
11	GARY NELSON	
12	MARK GARDINER	

Referee: Mr K. Cooper (Hopkinstown, Pontypridd) Linesmen: Red Flag: Mr B.L. Baker (Frome) Yellow Flag: Mr P.A. Durkin (Portland)





	COLCHESTER UNITED	TEAM CHANGES
1	ALEX CHAMBERLAIN	
23	IAN PHILLIPS	
3	NOEL PARKINSON	
41	KEITH DAY	
5	STWART HOUSTON	
	PERRY GROVE	
7	ROGER OSBORNE	
8	RUSSELL IRVING	
9	TONY ADCOCK	
10	GEOFF HULL	
11	KEITH BOWEN	
12		

Next Match Saturday 22nd December HALIFAX TOWN Kick Off 3.00pm

REFEREE:

COOPER, KEITH - Mobility Instructor working with blind children. Married with two boys. Commenced refereeing in 1969, progressing via Pontypridd & District and Welsh Leagues. Interested in athletics, physical fitness and football coaching for children. Member of the F.I.F.A. Referees' panel.

Today's Sponsors

Mr Mike Tanner of

McLEAN HOMES

South West Ltd,

Chatsworth House,

Bath Road,

Swindon.

Tel: 31371 & 42044

PHOTO CALL BY DAVE EVANS



Peter Coyne in action in the Dagenham penalty area in the Town's F.A.Cup defeat.



Dagenham goalkeeper Lloyd Scott dives at the feet of Town boss Lou Macari to ensure a victory for the Londoners in the F.A.Cup replay at the County Ground.



Dagenham goalkeeper Lloyd Scott pushes Lou Macari's header on to the bar - for Alan Mayes to nip and score the Town's only goal in their F.A.Cup replay.



Skipper Andy Rowland (left) leaps to force a corner during Swindon's F.A.Cup match with non-leaguers Dagenham at the County Ground.

COMMERCIAL BREAK

BY DOUG BUSWELL



CHRISTMAS DRAW 1984

The draw will take place in the Rendezvous 19th Club Wednesday, on December. Anyone holding tickets are reminded that all counterfoils are to be returned by noon on the 19th. All winners will be notified and a list of the winners will appear in the Evening Advertiser on Friday, 21st December.

CHRISTMAS SPORTING DINNER

Our Dinner held last Monday was another success with our guest speakers, Richard Pitman and Stan Morteson giving us some very entertaining moments about national hunt racing and post war soccer. Once again the Dinner was sponsored by John Jeffcoat and his friends from Swindon Car Auctions and we are extremely grateful to them.

"TOP SCORE" COMPETITION

With 1985 approaching our thoughts will now turn to the launching of the "Top Score" Competition. This will be a tremendous challenge and we in the Commercial Office will need all the help we can get. I shall, in the near future, be in touch with you all with the "Top Score" in the mind.

SWINDON TOWN FAMILY 1985

In conjunction with the National Independant Supermarket Association and Carters Supermarket in Faringdon we are renewing our search for the complete Swindon Town Family. All you have to do is write to me about how long and how many in your family have come along and supported "The Town" over the years. A panel of judges which will be Mr John Carter of Carters Supermarket, Faringdon, myself and one independant person will decide who the winning family will be.

The winners will receive a magnificent trophy plus a voucher worth £50.00 to be spent in John Carters Supermarket at Faringdon. So come along all you "Town Mad" families get your entries into the Commercial Manager, Swindon Town Football Club, County Ground, Swindon, Wiltshire, SN1 2ED.



SPALL SPORTSWEAR LIMITED Official Suppliers of Swindon Town Football Kit and Many Other Leading League Clubs

A LARGE RANGE OF FOOTBALL AND OTHER SPORTS CLOTHING AVAILABLE FROM THE OFFICIAL CLUB SHOP

Please Call In and Ask for a Free Colour Brochure

BY MIKE SKINNER

ELASHBACK

10 YEARS AGO - December 1974

The promotion hopes took a knock at the hands of Hereford on the seventh when a 2l defeat was inflicted at Edgar Street, Peter Eastoe scoring for the Town. Despite this some 10,072 turned out at the County Ground a week later for the visit of Maidstone in the F.A. Cup 2nd round. Although being well placed in the Southern League it took only four minutes for Swindon to score through Colin Prophett, but the non-leaguers fought hard, giving Swindon a few scary moments before Eastoe scored twice to make it 3-1 and a third round place.

Back to the League, and the following Saturday saw the visit of Peterborough. The afternoon started well with the presentation to Danny Williams of the November Manager of the Month award, but by a quarter to five it had turned sour, Swindon leaving the field at the wrong end of a 1-0 score line. Boxing day was another disappointment with Plymouth winning 4-3 in Devon in an action packed game. Swindon took the lead through David Moss in the 22nd minute, and were 2-0 up nine minutes later, Moss again scoring. Argyle fought back to pull level early in second-half but John McLaughlin the restored the Town's lead after 49 minutes. Plymouth's equaliser was controversial, many believing ball hadn't that the actually crossed the line, and the winner came from a penalty. 18,027 saw this feast of goals that left Swindon in 5th place, but further ground was gained two days later when Bournemouth were the visitors, the 2-1 Moss and Eastoe scoring in victory.

20 YEARS AGO - December 1964

Novembers poor form continued for the trip to Northampton on the 5th, although it was a closly fought game. Hopes were high with the score being 0-0 at the interval and when Dennis Brown scored with half an hour to go a victory looked to be on the cards. But it wasn't to be as the Coblers had two lucky breaks to score twice in two minutes to make it 2-1 to the home side. One week later Bury were the visitors, and the Town avenged their 6-1 defeat on the opening day of the season by winning 2-0 in front of 10,978, Don Rogers and Keith East scoring. Although on the losing side the visitors Left-Half, Gordon Atherton, must have impressed as five days later he joined the Town for £10,000 after 10 seasons at Bury.

Atherton made his debut two days later, on Saturday the 19th, at Leyton Orient and must have made some difference as the Town cruised to their first away victory of the season by three goals to nil, Brown scoring all three. Seven days later, Boxing day, third placed Norwich provided the opposition at the County Ground, and the game ran true to form with a 1-0 the visitors. This left victory for Swindon in nineteenth place, dangerously close to the relagation zone, but a chance to improve on this with the return at days later was thwarted Norwich two however due to a heavy snow fall.

30 YEARS AGO - December 1954

Saturday the 4th gave Swindon a home game with Millwall, but despite Alan Beards giving Swindon the lead six minutes before half-time Millwall came back in the second-half to earn a point. At about the same time an amateur by the name of Arthur Duckworth was giving a goal scoring lesson, managing six examples in the'A' team's 11-0 thrashing of Cinderford Town. It was a pity that the first team didn't take not as the following week say the local derby at Northampton. Origionally due to be played in February, this fixture was brought forward as scheduled opponents Torquay were still involved in the F.A. Cup. 6,609 saw the home side victorious with a single second-half goal.

At home again seven days later John McClelland gave Swindon the lead against his old Club, Colchester, with what was to be his only goal for the Town. However Swindon's defence again buckled in the second-half to allow the visitors to thus leaving this season's equalise, encouters all square - the away game having been drawn 0-0 on the opening day. Christmas day provided Swindon with a trip to Devon to play Exeter, but there was little sign of Xmas cheer as the Town lost 2-1 Matt Gemmell the scorer. Two days later the return was played, but this time Swindon got it right to record their first League victory since October 16th. Beards and Jimmy Cross made it 2-0 in front of 9,530, some 3,000 better than the gate in Devon.

125 GOALS IN 90 MINUTES! (and a few near misses!)

Re-live the exciting highlights of the 1983/4 Canon League with Thames Video's "The Race for the Championship".

Presented by ITV's soccer supremo Brian Moore, this 90 minute video is packed with action.

It features all the exciting promotion and relegation struggles with 125 great goals - from six yard scrambles to thirty yard pile drivers.

It was the season that Kevin Keegan hung up his boots, Southampton and Leicester took on the British weather, whilst Bruce Grobbelaar was taking on the whole of Birmingham City.

This outstanding year was highlighted by an unforgettable end-ofseason tussle between Liverpool and Manchester United right up to the final whistle. A fitting finale for the most prestigious competition in club football the world over.

And it's captured here for you to watch – goal, after goal, after goal....

At £17.50 (inc post and packing) it really is something to cheer about!



fill in the coupon below.



Junior Robins Page

On Monday 3rd December the Junior Robins had their first meeting. I think all who attended will agree it was a success. Much of the credit for this must go to the players, who, despite a long and disappointing trip to Darlington on the previous day, turned out in such numbers to show the young supporters round the ground and to answer their questions. I would also like to thank Sandra Coburn and Christine Weavers who helped with the issuing of badges and other administrative tasks so that I could concentrate on talking to members. It is typical of these two ladies to volunteer their assistance for they are real supporters of Swindon Town in every sense of the word.

Most members who were not at the meeting should have received their badges and autographed photos during the past week. My thanks go to Bob Jefferies who tackled the time consuming task of sorting out the requests for - photographs and getting them autographed by the players. Apologies to those members who have only joined recently as some of them may have to wait a short while before receiving their photographs as supplies of some players have run out.

I have an application for membership from Andrew McLeish but unfortunately nobody at the address on his membership form seems to have heard of him. If you read this Andrew leave a note at the Secretary's Office, saying how I can contact you, and a membership card can be sent to you. If anybody else has applied for membership and not received any communication do let me know and I will try to put the matter right. Anyone under the age of thirteen is still welcome to for membership and applications join stating name, age, address and school can be left for me at the Secretary's Office.

Finally a competition for Junior Robins. Can you identify the two Swindon players below, a signed team photograph for the first entry opened.

Dick Mattick Junior Robins Organiser.





2



FACTS AND FIGURES

Opponents Results 1 2 3 4 5 6	If it is a state of the sta			Merchanter Marken M	Rowland
	Clibro Clibro Related Sociard Clibro Related Sociard Clibro Related Sociard Related Re		Appo	Å	Rowland Mayes Gockaday
7 8	Martin Ma		Appeăcances Lae Cup	18 18 18 18 18 18 18 18 18 18 18 18 18 1	18 15 2 2 2
6			Substitute Appearances Lac Cup		1
10	Myre 1 Myre 1 Myre 1 Carline C			22.	1
11	Methods and a second and a second a sec		Goals Lge C	NM	- 10
12	Coyne for 5 Ilughes not used Renty not used Renty not used Payne for 1 Payne for 3 Payne for 3 Payne for 3 Cardiner not used Cardiner not used Cardiner for 9 Cardiner for 9 Cardiner for 9 Cardiner for 00 Clibson for 10 Clibson for	a la seconda de	s Cup Total	42	5 - 1

BEHIND THE SCENES



Today I am pleased to acknowledge two of sponsorship we have been forms tortunate to obtain. Firstly, SPRING GROVE SERVICES LTD of Basingstoke have offered to supply continous roller towelling for the offices and licenced clubs, overalls for the groundstaff and garments for the stewards entirely free of charge, inclusive of laundry service, for a period of three years. Many thanks to them for this cost saving facility.

Secondly, you will all now be aware that a new clock was erected on the Stratton Bank during the summer months. We all missed the old clock when it was blown down during a gale on the last New Year's Eve and its replacement was welcomed by us all. We are now informed that the clock and its maintenance is a joint gift from the ROLEX WATCH COMPANY and DEACON & SON (SWINDON) LTD and we are grateful to both Companies.

* * * *

As you are aware there are a great number of children in the world starving and in need of our help, no place more than in Etheopia. Today, the Supporters' Co-operative are organising a collection the proceeds of which will be donated to the Ethiopian Appeal. We, I am sure, will have an enjoyable time at Christmas when we shall eat more than we should, so this afternoon I hope everyone will think of those kiddies who will have nothing to eat on Christmas Day. Please - LET THEM KNOW IT'S CHRISTMAS.

I joined the Junior Supporters at their first meeting a few days ago and a very pleasant experience it was. The most impressive feature to me was that,

BY BOB JEFFERIES

although almost one hundred boys and girls were present, not one of them had to be reminded to behave themselves. They all entered into the fun of the occasion and it was a shame that the media did not take the trouble to come along to record this happy occasion.

* * * *

We are pleased to record that our old friend Bert Head has offered to assist the club in an honorary capacity by scouting, mostly at non-league level. Colin Gordon was recommended to the club by Bert and I can assure you that he is taking his task very seriously, visiting at least two games each week.

Since his retirement from soccer Bert has settled at Minety and is therefore ideally situated to assist us and I am sure his wealth of experience in the professional game, and the information he will provide, will prove a big asset to Lou Macari.

The organisation known as Christians in Sport, who are concerned in establishing a ministry amongst full-time sports people, approched the club a few weeks ago and, as a result, the Reverend Nigel Sands had been appointed honrary Chaplain of the Club. He will be a confidential, listening ear and advisor to all members of the staff who are often under considerable We also see the personal pressures. Reverend, incidentally lives at who Newbury, taking an active interest in the Junior supporters' Club and I am sure that most parents of members will be comforted co know of his presence.

It may well be known that the club was formed by a clergyman, the Prebendary William Baker Pitt, back in 1881 and who knows, perhaps the association of another member of the Clergy with the club might augur well for the future.

* * * *

Today we welcome to the County Ground Mr Simon Coombs, MP for Swindon, who together with Mrs Coombs is making his first visit to the club since being elected our Member of Parliment. I hope with that they, together you are supporters, have a very enjoyable afternoon's entertainment when hopefully the team will gain maximum points.





Todays Mille Delta Matchball donated by



Ball Donor: Mr Jim Hale of Melksham



SCORE every time with

SWINDON CAR AUCTIONS

"Small enough to care, Big enough to matter"



BUYING OR SELLING Viewing six days a week AUCTIONS EVERY TUESDAY AND FRIDAY EVENINGS AT 7.00 pm

TELEPHONE: 641617 and speak to Derek Hunt, our Auction Manager Only 3 minutes from the County Ground

BRS FREIGHT TERMINAL, GREENBRIDGE, SWINDON